Call for Proposals: CFP 24012 Sweden - ''Support to European Integration of North Macedonia'' Project 'Strengthening public engagement and communication on the road to EU membership' Evaluation Ranking List								
LOT 1				Total Combined points	Funding by the Project (UNOPS)	Co-financing	Total Project value	Evaluation Committee Recommendations
	Applicant (Lead organization)	Project duration in months	Short Description of the Project		USD	USD		
LOT 1: Strengthen Parliament's engagement in the EU accession process								
1	CUP Skopje (Center for Change Management)	12	The project applies a context-sensitive methodology to strengthen the Parliament of North Macedonia, particularly the Committee on European Affairs (CEA) and the National Council for European Integration (NCEI), in overseeing EU-related reforms and promoting inclusive public engagement. It combines capacity building for MPs and parliamentary staff with structured public dialogue through hearings and consultations involving civil society, experts, media, and citizens. To ensure sustainability, the project will develop practical training resources and digital learning tools that support institutional continuity beyond the project duration. Cross-cutting priorities of good governance, gender equality, and environmental sustainability are integrated throughout, while progress will be monitored through SMART indicators to demonstrate measurable improvements in oversight, transparency, and citizen participation in the EU integration process.	88.80	49,970.00	0.00	49,970.00	Project recommended for funding
2	IDSCS Skopje (Institute for Democracy "Societas Civilis" – Skopje)	12	The project "From Commitments to Impact: Strengthening Parliamentary Oversight of EU Reforms" aims to strengthen the Parliament's role in monitoring the EU Reform Agenda and Berlin Process commitments. It supports the Committee on European Affairs (CEA), the National Council for European Integration (NCEI), and the Inter-party Parliamentary Group through capacity building, policy dialogue, and improved cooperation with the Ministry of European Affairs (MEA). Based on an updated needs assessment, the project will deliver tailored trainings, a practical handbook, and a legislative mapping report. A study visit to Brussels and a high-level roundtable will promote peer learning and identify solutions to overcome implementation challenges. The project also includes joint public communication activities, such as podcasts and video explainers, to increase transparency, citizen engagement, and trust in the EU integration process.	81.70	49,855.00	0.00	49,855.00	Project ranked 2nd on reserve list
3	Institut PRESPA Skopje (PRESPA Institute - Skopje)	12	Project PACT – Parliament for Accountability, Communication and Transparency aims to strengthen the Parliament of North Macedonia's capacity, transparency, oversight, and citizen engagement in the EU integration process, in line with Lot 1 of the Call for Proposals. The project will deliver tailored trainings and practical resources for MPs and parliamentary staff, organise public hearings under the National Council on European Integration (NCEI) and the Committee on European Affairs (CEA), and introduce a Participation and Voting Dashboard to support accountability. It will also enhance public trust through surveys, podcasts, and digital outreach activities, promoting open dialogue between Parliament and citizens. Gender equality, sustainability, and anti-corruption principles will be integrated throughout the action.	72.80	49,992.00	0.00	49,992.00	Project ranked 3rd on reserve list
			Total:		149,817.00	0.00	149,817.00	

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LOT 2				Total Combined points	Funding by the Project (UNOPS)	Co-financing	Total Project value	Evaluation Committee Recommendations
Applicant (Lead organization)	Project duration in months	Short Description of the Project			USD	USD		
LOT 2: Build the capacities of media and journalists to report effectively on EU integration								
1	EPI Skopje (EUROPEAN POLICY INSTITUTE - Skopje)	12	The "Decode the EU – Communicating EU Policies" project strengthens journalists' skills to produce evidence-based, accessible reporting on North Macedonia's EU integration. Despite progress in reforms, public understanding remains limited due to complex processes and fragmented communication. Building on EPI's 15 years of analytical expertise, the project combines training, mentorship, and practical content production. Standardized modules and expert-led sessions enhance journalists' knowledge of EU institutions, policies, and the Growth Plan. Journalists then apply these skills to produce high-quality multimedia content, supported by networking opportunities in Brussels. Using a participatory, locally grounded approach, the project improves public awareness, fosters independent journalism, and promotes transparent, citizen-focused communication on EU integration, fully aligned with Lot 2 objectives.	88.00	49,968.88	0.00	49,968.88	Project recommended for funding
2	SDK Mihajlovski DOOEL Skopje (SDK Mihajlovski DOOEL Skopje)	12	The project "EU is You: Local Stories of Change" by SDK.mk aims to strengthen independent, high-quality media coverage of North Macedonia's EU integration at the local level. By combining investigative journalism, multimedia storytelling, and civic engagement, the project translates complex EU reforms into clear, relatable stories that connect EU policies to citizens' daily lives. Through production and distribution of at least 100 multimedia news products—including articles, videos, podcasts, and social media explainers—SDK.mk will reach over 600,000 users monthly. Regional correspondents will cover topics such as environmental projects, renewable energy, local entrepreneurship, justice reforms, and cross-border cooperation, while the "EU Explained" series and podcasts unpack EU policies in accessible formats. Civic engagement initiatives, including community events and interactive EU literacy quizzes, will further strengthen public understanding and participation. The project also builds local journalistic capacity through targeted training and mentoring on EU policies, data verification, investigative reporting, and storytelling. By leveraging SDK.mk's established digital infrastructure, local correspondent network, and reputation for independent journalism, the project ensures timely, credible, and inclusive coverage, fostering informed public debate, transparency, and citizen trust in the EU integration process.	85.83	49,965.12	0.00	49,965.12	Project recommended for funding
3	ZNM Skopje (Association of Journalists of Macedonia)	12	The proposed action, "Strengthening Ethical EU Integration Reporting in North Macedonia," aims to improve the quality of EU integration discourse by strengthening the capacities of journalists and civil servants and encouraging cooperation between them. Implemented by AJM, the country's largest journalists' association, the project will upgrade its Training Academy with new modules on ethical EU reporting and countering disinformation. Targeted trainings in Skopje and regional workshops will equip journalists with fact-checking and reporting skills, while civil servants will strengthen transparency and communication practices. A practical component will support the production of up to twelve mentored, fact-checked stories on EU integration topics, published bilingually and shared with wider media. Overall, the project combines capacity building and content production to counter misinformation, enhance public awareness, and support informed citizen engagement in the EU integration process.	84.33	50,000.00	5,502.00	55,502.00	Project recommended for funding
4	360 Stepeni (360 STEPENI DOO Skopje)	12	The project, led by 360 Stepeni, aims to enhance public awareness, transparency, and accountability in North Macedonia's EU integration process by strengthening independent, high-quality media coverage. Recognizing the crucial role of media in translating complex reforms, monitoring EU-related negotiations, and fostering civic engagement, the project focuses on in-depth, data-driven reporting and collaboration with civil society "watchdog" groups. Through the production of 14 TV products—including in-depth stories, long and short interviews—broadcast on MRT 1 and adapted for digital platforms, the project will explain EU accession reforms, highlight key challenges and opportunities, and provide insights from EU institutions in Brussels. Content will be produced in Macedonian, with Albanian-language contributions subtitled, ensuring accessibility and inclusivity. By combining rigorous reporting, expert analysis, and multi-platform dissemination, the project aims to improve public understanding, foster informed debate, and strengthen the role of independent media in promoting accountability and democratic oversight of the EU integration process.	82.33	49,880.00	0.00	49,880.00	Project recommended for funding
5	MIM Skopje (Macedonian Institute for Media)	12	The project by the Macedonian Institute for Media (MIM) aims to strengthen the capacity of journalists in North Macedonia to provide accurate, ethical, and context-rich reporting on EU integration and reforms. Building on 25 years of experience in non-formal media education and EU-focused projects, MIM will deliver a 12-month program combining training, content production, and public engagement. The methodology includes an inception phase for planning and designing workshops, a series of three tailored capacity-building workshops for mid-career journalists led by local and international experts, and the production of original media content—articles, TV stories, podcasts, and short videos—covering EU accession, sectoral reforms, and civic engagement. Media products will be available in Macedonian and Albanian and published via journalists' media outlets and a dedicated MIM subpage. Complementing these activities, a social media campaign will promote EU values and enhance public understanding. By combining training, practical reporting, and digital outreach, the project strengthens journalists' skills, informs citizens, and fosters a more transparent and participatory discourse on North Macedonia's EU integration process.	80.17	49,973.76	0.00	49,973.76	Project ranked 5th on reserve list
6	IKS Skopje (Institute of Communication Studies)	12	The "Local Information and Media for EU Integration" (LINK EU) project aims to empower local journalists and media across North Macedonia to provide accurate, citizen-focused reporting on EU-related reforms and their impact on everyday life. Targeting communities outside Skopje, the project addresses the gap in practical information about how EU accession affects employment, environment, education, local governance, and citizen participation. The methodology combines specialized online training with an eight-month mentored research and production phase. Through training, 24 journalists will gain knowledge on EU integration, municipal responsibilities, the Green Agenda, investigative techniques, and audience-friendly multimedia reporting. Mentorship will support journalists in producing up to three in-depth stories each, resulting in at least 48 local investigative pieces that explain EU accession benefits to citizens. To amplify impact, ICS will run an awareness-raising campaign and publish content across its four digital platforms, including analytical articles, videos, and blog posts, reaching over 200,000 users. The project enhances journalists' capacity, strengthens local media, promotes transparency and civic engagement, and encourages youth participation by producing accessible, evidence-based stories on EU reforms.	80.00	49,960.33	0.00	49,960.33	Project ranked 6th on reserve list
7	Zdruzhenie BIM Skopje (Balkan Investigative Reporting Network, BIRN Macedonia) Zdruzhenie BIM Skopje (Balkan Investigative Reporting Network, BIRN Macedonia)	12	The project strengthens independent, reform-focused journalism to improve public understanding of North Macedonia's EU accession. Citizens often encounter politicized, identity-driven media coverage that obscures judicial, anti-corruption, and governance reforms, fueling Euroscepticism and apathy. BIRN Macedonia will produce in-depth multimedia stories linking EU reforms to citizens' daily lives, supported by data collection, interviews, and citizen feedback through the ECR system. Video explainers will engage younger audiences, and content will be published on Prizma.mk and social media. A structured editorial process ensures accuracy, credibility, and accessibility, combining investigative research, fact-checking, and visual storytelling. Through these outputs, BIRN shifts EU reporting toward analytical, evidence-based journalism, informing citizens and holding institutions accountable to support transparent, citizen-centered dialogue on EU integration.	79.33	49,857.20	0.00	49,857.20	Project ranked 7th on reserve list
8	Novus Strumica (Centre for research and analysis NOVUS)	12	The project addresses gaps in local media reporting on EU integration in North Macedonia's South-East region by combining evidence-based assessment, practical training, mentoring, and strategic communication. It begins with a baseline study of journalists' capacities and challenges, followed by interactive training to strengthen skills in fact-based reporting and storytelling on EU topics. Journalists will produce original content under expert guidance, ensuring quality and relevance. A dedicated digital platform, regional media campaign, and social media outreach will maximize visibility and public engagement, while regional roundtables foster dialogue between media, institutions, and civil society. The "EU Media Network – Southeast" will sustain collaboration beyond the project, and monitoring and evaluation will document progress and lessons learned.	77.33	30,434.00	0.00	30,434.00	Project ranked 8th on reserve list
9	Zdruzhenie na sudiite na Severna Makedonija (Macedonian Judges Association)	12	The project addresses limited public understanding of judicial and EU-related reforms in North Macedonia by bridging the communication gap between the judiciary and media. It responds to fragmented, politicized coverage and low citizen trust by promoting professional collaboration, capacity-building, and evidence-based reporting. Journalists and court representatives will work together to improve the accessibility, accuracy, and relevance of information on rule of law, transparency, and justice reforms. The project supports Chapter 23 on Judiciary and Fundamental Rights, enhancing judicial accountability and citizen trust, while strengthening media professionalism and public access to reliable information.	77.17	49,190.30	0.00	49,190.30	Project ranked 9th on reserve list
10	Format Media DOO Skopje (Format Media)	12	The project strengthens Agenda 35, North Macedonia's only TV program fully dedicated to EU accession and reform coverage, by introducing bilingual broadcasting and enhanced citizen engagement. Expanding to MRTV's Albanian-language channel ensures equal access for Macedonian and Albanian speakers, while public debates in multiple cities engage youth, local authorities, and EU representatives. The project also provides direct, analytical reporting from EU institutions, giving audiences first-hand insights into policy developments. By combining professional journalism, inclusive dialogue, and nationwide outreach, Agenda 35 aims to improve public understanding of EU integration, counter misinformation, and foster transparency and trust.	73.00	49,988.00	0.00	49,988.00	Project ranked 10th on reserve list
			Total:		479,217.59	5,502.00	484,719.59	

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'Strengthening public engagement and communication on the road to EU membership'
Evaluation Ranking List

	Applicant (Lead organization)	Project duration in months	Short Description of the Project	Total Combined points	Funding by the Project (UNOPS) USD	Co-financing USD	Total Project value	Evaluation Committee Recommendations
	LOT 3							
**LOT 3: Enhance civil society engagement in EU integration**							
1	Zdruzhenie STRATEGERS INSTITUTE Skopje (STRATEGERS Institute Skopje)	12	The proposed action responds to the needs of CSO, media and youth by equpping them with practical tools and knowledge to contribute to the country's reform and accession processes. The initiative is consistent with the EU Growth Plan and the national Reform Agenda, ensuring coherence with both regional and national frameworks that emphasize good governance, the rule of law, green transition, digitial transformation and economic growth. The action's modular design reflects part of EU aquis structure, covering governance, information integrity, economic and social policy, green transition digital innovation and foreign and security policy, ensuring that learning and dialogue directly correspond to the EU enlargement reform areas. The project enhances country's readiness for EU membership by building a competent, informed and engaged civil sector, media and youth capable of monitoring and advocating for reforms that uphold European values of democracy, transparency and sustainability.	92.83	46,402.40	0.00	46,402.40	Project recommended for funding
2	Centar za pravni istrazhuvanja i analizi (Center for Legal Research and Analysis)	12	Public trust in North Macedonia's judiciary remains critically low due to weak transparency, fragmented publication of court data, and limited proactive communication. These gaps undermine accountability, citizen confidence, and progress under Chapter 23 – Judiciary and Fundamental Rights. The project "Open Judiciary for Accountability and Trust" will address these challenges by introducing unified open-data standards for all courts, strengthening communication with the public and media through practical methodologies and tools, and institutionalising reforms via a Five-Year Strategy for Judicial Openness (2026–2030). Implemented with the Council for Open Judiciary and led by CLRA, the project ensures strong institutional ownership, sustainability, and alignment with the national Open Government Partnership Action Plan.	90.67	49,961.44	0.00	49,961.44	Project recommended for funding
3	Agora Skopje (AGORA Center for promotion of Civic Values)	12	The project "WOMENomics: Economic Empowerment and Digital Rights for EU Integration" strengthens women's participation in North Macedonia's economic and digital reform agenda by empowering women-led CSOs to become active actors in EU integration monitoring, advocacy, and public communication. Responding to Lot 3 priorities, the project combines capacity building, evidence generation, structured policy dialogue, and targeted outreach to address gaps in women's economic inclusion, digital literacy, and awareness of EU-related obligations. Through training and mentoring, 16 women-led CSOs and 20 women activists across all regions will gain tools to conduct participatory monitoring and produce key outputs such as policy briefs, scorecards, and recommendations. The project will foster institutional engagement through dialogue forums and establish WEDO Watch, a national network for continued monitoring of gender-responsive economic and digital reforms. By translating findings into accessible public campaigns and events, WOMENomics aims to increase accountability, strengthen women's voices in reform processes, and build broader citizen support for EU integration.	89.67	50,000.00	5,624.00	55,624.00	Project recommended for funding
4	Fondacija za razvoj na lokalnata zaednica Shtip (Local Community Development Foundation)	12	The project establishes Municipal Environmental Advisory Bodies (MEABs) as permanent consultative mechanisms within municipal councils, bridging the gap between citizens and local decision makers in environmental governance. By institutionalising citizen participation, the project strengthens municipal accountability, improves trust in local institutions, and aligns local environmental policies with EU standards and North Macedonia's sustainable development commitments. MEABs will function as structured platforms for dialogue and joint problem-solving, bringing together citizens, grassroots organisations, experts, municipal councillors, civil servants, academia, and relevant institutions. Through a participatory governance model that combines capacity development, evidence-based dialogue, and institutional support, the project enables communities and municipalities to co-create and monitor local environmental solutions on key issues such as waste management and air pollution. By embedding participatory practices already предусмотрени in municipal statutes and ensuring their long-term functionality, the project delivers a sustainable and replicable model for inclusive local environmental policymaking.	89.00	49,960.00	17,100.00	67,060.00	Project recommended for funding
5	Medium Gostivar (Center for Community Media Development MEDIUM)	12	The project "Media for Green Reforms – Empowering Local Voices to Monitor Environmental Governance and EU Chapter 27 Progress" strengthens citizen participation, local media capacity, and transparency in environmental governance at the local level. Implemented in Gostivar, Tetovo, and Mavrovo and Rostusha, the project addresses weak communication, limited public involvement, and low visibility of environmental commitments related to EU Chapter 27 by connecting citizens, media, and institutions in a structured and collaborative way. Through capacity building, community-based environmental monitoring, and evidence-based media reporting, the project empowers local actors to identify, document, and communicate environmental challenges such as waste management, pollution, and protection of natural resources. A key innovation is the Green Watch Tracker, a simple digital platform that enables citizens and community teams to submit and verify environmental reports, transforming local data into accessible media stories and informed public dialogue. By linking citizen-generated evidence with public debates and municipal feedback sessions, and through cooperation with National Park Mavrovo, Shar Mountain National Park, and Friends of Shara, the project establishes a sustainable and replicable model for civic oversight, accountability, and inclusive environmental reforms aligned with EU standards.	87.17	26,812.00	0.00	26,812.00	Project ranked 5th on reserve list
6	TI Makedonija Skopje (Transparency International Macedonia)	12	The project strengthens anti-corruption and rule of law reforms in North Macedonia by providing technical expertise, evidence-based analysis, and inclusive advocacy aligned with EU Chapter 23. Through research, policy dialogue, and capacity building, the action supports CSOs, media, experts, and institutions to jointly monitor EU integration progress on anti-corruption, develop practical policy solutions, and advocate for structural reforms grounded in data and participation. Implemented by TI-Macedonia, the project combines a national monitoring report, public forums, investigative journalism, policy briefs, and targeted advocacy campaigns to increase transparency, accountability, and public demand for reform. Cross-cutting principles of gender equality, inclusion, environmental responsibility, and institutional sustainability are embedded throughout, while continuous monitoring and cooperation with UNOPS ensure effectiveness, learning, and long-term impact beyond the project's duration.	86.50	49,878.00	0.00	49,878.00	Project ranked 6th on reserve list
7	Finance Think Skopje North Macedonia Oct 24 2025, 04:42 PM (Finance Think – Economic Research and Policy Institute)	12	The project supports North Macedonia's EU integration by strengthening transparency, accountability, and citizen participation in economic governance reforms aligned with Clusters 1, 2, and 3. Through evidence-based monitoring, public finance transparency, and inclusive communication, it addresses key gaps in public finance management, competitiveness, and the business environment identified in the European Commission reports and the Reform Agenda 2024–2027. By combining analytical research, reform scorecards, citizen surveys, institutional dialogue, and an upgraded open-data platform (Fiscast.mk), the project links institutional research with public understanding and oversight. Targeted capacity building for institutions, CSOs, journalists, and wide public outreach ensure sustainable impact, improved communication on EU-related economic reforms, and stronger public ownership of the EU integration process.	86.17	49,555.00	0.00	49,555.00	Project ranked 7th on reserve list
8	Demokratska Inicijativa Gostivar (Association for Democratic Initiatives (ADI))	12	The project EU Reform Lens – AI-powered Civic Monitoring strengthens civil society participation, transparency, and public understanding of North Macedonia's EU integration by combining innovative technology with participatory civic engagement. It empowers CSOs and citizens to monitor alignment of national policies and institutional actions with the Reform Agenda 2024–2027, EU benchmarks, and European Commission reports. Through the co-creation of a low-cost, AI-assisted monitoring tool, participatory trainings, and community forums in Gostivar, Kumanovo, and Tetovo, the project translates complex EU reforms into accessible insights, scorecards, and real-life impact stories. By linking civic monitoring, deliberative dialogue, and public communication, the action enhances accountability, supports evidence-based advocacy, and brings EU integration closer to citizens' everyday lives.	85.33	38,460.00	0.00	38,460.00	Project ranked 8th on reserve list
9	RESIS Skopje (Research Institute on Social Development - RESIS)	12	The project Strengthening Media Independence and Compliance with the European Media Freedom Act (EMFA) addresses structural challenges in North Macedonia's media landscape, including clientelistic state advertising, editorial interference, fragmented media ownership, and limited regulatory oversight. By promoting transparency, accountability, and adherence to EMFA standards, the project aims to strengthen media independence, reduce political and corporate influence, and improve public trust. Activities will focus on aligning national legislation and practices with EMFA Articles on advertising transparency, editorial independence, platform responsibility, regulatory autonomy, and media market concentration. The action will equip media outlets, regulators, and civil society with the tools, knowledge, and frameworks necessary to foster a resilient, pluralistic, and ethically governed media ecosystem, supporting North Macedonia's EU integration ambitions.	85.17	50,000.00	0.00	50,000.00	Project ranked 9th on reserve list
10	NVO Infocentar Skopje (Foundation NGO Info-center Skopje)	12	The project "Civil Society Empowerment for Chapter 10: Information Society and Media" aims to strengthen North Macedonia's alignment with EU acquis under Chapter 10 by substantially increasing the capacity of civil society actors, journalists, and media professionals to influence reform processes. While legal and institutional foundations for digitalization and media regulation exist, implementation, enforcement, and media independence remain key challenges. The project will develop a specialized online platform with educational materials, analyses, and multimedia resources; conduct baseline research, public opinion surveys, monitoring reports, and policy recommendations; and establish an informal civil society network to engage at least 20 CSOs and media representatives. Capacity-building workshops and roundtable discussions will enhance knowledge, skills, and public dialogue, culminating in a national conference. Through these activities, the project promotes transparency, informed participation, and evidence-based advocacy, ensuring civil society and media play an active role in reforms related to digitalization, e-governance, and media pluralism, ultimately benefiting citizens and advancing North Macedonia's EU integration process.	84.67	49,605.00	0.00	49,605.00	Project ranked 10th on reserve list

	Organization	Months	Description	Score	Col1	Col2	Col3	Status
11	Otvorena Porta Skopje (Association for action against violence and trafficking in human beings-Open Gate / La Strada)	12	The project "Civic Focus: Strengthening Civil Society for Human Rights, Gender Equality, and Anti-Trafficking within the EU Integration Process" aims to empower civil society organizations (CSOs) to monitor, advocate, and communicate on EU-related reforms under Chapters 19, 23, and 24, covering human rights, justice, social policy, employment, gender equality, and anti-trafficking. The project applies a participatory, evidence-based, and gender-responsive methodology, combining three interconnected components: Evidence and Monitoring (policy tracking, scorecards, policy briefs, Civic Focus Monitoring Report), Capacity Building and Dialogue (regional forums, structured dialogue, joint advocacy, and training), and Public Communication and Outreach (community dialogues, media partnerships, and digital dissemination of findings). By linking civil society oversight to institutional accountability, the project strengthens participatory governance, transparency, and citizen awareness, producing sustainable and replicable tools for monitoring EU alignment, and contributing directly to North Macedonia's EU integration process.	84.17	50,000.00	0.00	50,000.00	Project ranked 11th on reserve list
12	Zdruzhenie na gragjani za istrazhuvanje, komunikacii i za razvoj PABLIK Skopje (PUBLIC-Association for research, communications and development)	11	The project "Civic Storytelling for EU Values: Engaging Citizens in Justice, Equality, Transparency, and Environmental Protection" strengthens civil society engagement in North Macedonia's EU integration process through participatory storytelling, civic dialogue, and joint advocacy. The methodology combines capacity building (EU-value editorial training), citizen dialogue and story co-creation (using the U-Methodology for reflective and inclusive narrative development), and advocacy and awareness (via the national #EUValuesInAction campaign and multimedia outreach). By embedding principles of good governance, gender equality, and environmental responsibility, the project mobilizes citizens, local media, and CSOs to monitor reforms, communicate EU values, and foster transparency, while establishing sustainable editorial practices, advocacy networks, and replicable tools for long-term civic engagement.	82.50	49,351.00	0.00	49,351.00	Project ranked 12th on reserve list
13	EMMK (European Movement in the Republic of North Macedonia)	12	The Dialogue and Accountability Project for Reforms and the EU Accession Process (PROREFORM – NCEUMK) strengthens structured civil society engagement in North Macedonia's EU integration process through participatory dialogue, evidence-based monitoring, and multi-stakeholder cooperation. Building on the National Convention on the European Union (NCEU-MK) platform and the European Movement's two decades of experience, the project empowers civil society organizations (CSOs), academia, public institutions, and Parliament to collaboratively monitor reforms, develop policy recommendations, and enhance transparency and accountability. Activities include thematic working groups, analytical reports and scorecards, policy briefs, workshops, and communication campaigns to increase public awareness and foster trust in EU-related reforms, ensuring continuity, institutional cooperation, and sustainable civic oversight aligned with European standards.	81.50	49,580.00	0.00	49,580.00	Project ranked 13th on reserve list
14	Institut za chovekovi prava Skopje (Institute for Human Rights)	12	The Judiciary Reform Monitoring and Civic Engagement Project leverages IHR's experience in judicial reform monitoring, transparency, and evidence-based advocacy to strengthen judicial independence, integrity, and accountability in line with the EU Reform Agenda. The project employs a participatory, rights-based methodology that engages key judicial institutions, civil society, and media through continuous monitoring, quarterly policy briefs, and structured dialogue mechanisms. Activities include roundtables with the Judicial Council, Public Prosecutor's Office, and Ministry of Justice, as well as the production of accessible, gender- and disability-inclusive reporting tools and digital content to enhance transparency, citizen engagement, and public trust in judicial reforms.	77.00	49,330.00	0.00	49,330.00	Project ranked 14th on reserve list
15	Centar za EKONOMSKI ANALIZI Skopje (Center for Economic Analyses - CEA)	12	The project strengthens local financial governance in North Macedonia by addressing gaps in internal audit, managerial accountability, and transparency. It applies a participatory, evidence-based methodology, starting with a baseline study of local PIFC implementation to generate actionable recommendations. A civic monitoring system will enable CSOs and citizens to track reforms and audit follow-ups, supported by capacity-building activities. Public awareness will be enhanced through accessible materials, digital campaigns, and engagement with local media. Together, these efforts promote transparency, accountability, and citizen participation, advancing EU Chapter 32 reforms and more effective local governance.	75.83	49,973.00	0.00	49,973.00	Project ranked 15th on reserve list
16	Zdruzhenie na gragani ZIP INSTITUT za politiki i dobro vladenie Skopje (ZIP Institute for policy and good governance)	12	The project will use a participatory and evidence-based approach that includes gathering data, civic analysis, and policy dialogue. The EUNERGY Index will be created by the ZIP Institute. It will be a civic scorecard that uses both quantitative and qualitative indicators that meet EU standards to measure progress on green transition reforms. Surveys, desk research, and talks with civil society, institutions, and experts will all be used to gather data. Peer review will confirm the results, and they will be turned into clear findings and suggestions for policy. The method includes monitoring, talking, and advocacy: Monitoring means collecting and looking at reform data at both the national and local levels. Dialogue—make it easier for CSOs, policymakers, and the public to talk to each other. Advocacy means getting the word out about results through MEF Energy Forum and other events. This method makes sure that things are clear, relevant to the area, and can be copied, which lets civil society keep an eye on reforms and have a say in policy decisions.	73.33	50,000.00	3,000.00	53,000.00	Project ranked 16th on reserve list
17	Biznis Konfederacija na Severna Makedonija Skopje (Business Confederation of North Macedonia)	12	The "Business4Transparency" Action strengthens civic oversight and public accountability in North Macedonia by enhancing transparency, structured participation, and awareness of EU-related reforms under Chapters 23, 24, and complementary governance areas. The methodology combines evidence generation, formal consultation mechanisms, and public communication to create a closed accountability loop. BCNM leverages its legitimacy, sectoral representativeness, and technical capacity to systematically monitor policymaking, engage civil society and business actors in traceable consultations, and communicate findings to the public. By producing baseline and periodic monitoring reports, transparency scorecards, and a public reform tracker, the project enables measurable oversight, institutional responsiveness, and informed citizen engagement, contributing to strengthened participatory governance and alignment with EU accession standards.	71.33	44,729.00	4,970.00	49,699.00	Project ranked 17th on reserve list
	Total:				803,596.84	30,694.00	834,290.84	

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<tr><td colspan="8">Call for Proposals: CFP 24012 Sweden - "Support to European Integration of North Macedonia" Project
'Strengthening public engagement and communication on the road to EU membership'
Evaluation Ranking List</td></tr>
<tr><td colspan="3">LOT 4</td><td>Total Combined points</td><td>Funding by the Project (UNOPS)</td><td>Co-financing</td><td>Total Project value</td><td rowspan="2">Evaluation Committee Recommendations</td></tr>
<tr><td>Applicant (Lead organization)</td><td>Project duration in months</td><td>Short Description of the Project</td><td></td><td>USD</td><td>USD</td><td></td></tr>
<tr><td colspan="8">LOT 4: Enhance youth participation and education on EU topics</td></tr>
<tr><td>1 Mladinski Sovet Prilep (Youth Council Prilep (YCP))</td><td>12</td><td>The project strengthens youth knowledge, engagement, and visibility on EU topics through participatory learning, civic dialogue, and creative media outreach. It establishes a permanent EU Youth Club with student ambassadors, implements school workshops and simulations of EU institutions, and connects young people with MPs and local officials through forums and town-hall meetings. Pulse Radio amplifies youth voices via podcasts and social media, ensuring broad outreach and media literacy. Activities are integrated with principles of good governance, gender equality, environmental responsibility, and sustainability, while continuous monitoring measures knowledge gains and participation. By combining civic education, dialogue, and media communication, the project fosters active, informed, and visible youth engagement in EU-related reforms.</td><td>93.33</td><td>24,952.20</td><td>15,733.80</td><td>40,686.00</td><td>Project recommended for funding</td></tr>
<tr><td>2 Zdruzhenie Inicijativa za graganski integracii IGI Gostivar, Shoqata Iniciativa Qytetare per Integrim IGI Gostivari (Initiatives for civic integrations ICI Gostivar)</td><td>12</td><td>The project empowers young people across North Macedonia to actively engage with EU integration through the EU Youth Caravan, a travelling platform covering all eight planning regions. In each region, selected youth participate in one-day forums simulating EU negotiations, debates, and collaborative problem-solving, creating a creative output—video, mural, podcast, or photo essay—that expresses their European vision. All regional creations converge at a National Youth Exhibition in Gostivar, presented to civil society, media, and the diplomatic community. A Virtual Youth Gallery ensures lasting visibility and access to youth-produced content. The methodology blends policy dialogue with art and digital storytelling, promotes inclusion of marginalized groups, and integrates monitoring and evaluation to adapt and measure impact. By turning EU integration into a tangible, participatory, and youth-driven experience, the project fosters knowledge, civic engagement, and sustainable visibility of European values.</td><td>90.00</td><td>24,980.00</td><td>0.00</td><td>24,980.00</td><td>Project recommended for funding</td></tr>
<tr><td>3 ZMAI Skopje (Association for Research and Analysis ZMAI)</td><td>10</td><td>The project engages Macedonian youth in EU integration through a multimedia "learning by doing" approach, implemented by ZMAI in partnership with the show What Makes the World Go Round (WMWGR). Twenty university students co-create eight podcast episodes and twelve short video reports covering EU Cluster 3 chapters on Competitiveness and Inclusive Growth, gaining hands-on experience in research, media production, and storytelling. Content frames EU reforms through relatable human stories, illustrating tangible benefits such as jobs, education, and entrepreneurship. Apprentices receive structured mentorship, rotating through roles from research to editing, ensuring practical skills and teamwork development. All media outputs are widely disseminated online and on national TV, with interactive features to foster discussion and feedback. Multilingual elements and diverse participants ensure inclusivity across ethnic and socio-economic groups. By transforming youth from passive consumers into active creators, the project makes EU topics accessible, relevant, and inspiring while promoting civic engagement and nationwide dialogue on EU accession.</td><td>86.83</td><td>24,980.00</td><td>0.00</td><td>24,980.00</td><td>Project recommended for funding</td></tr>
<tr><td>4 Zdruzhenie PRO LOKAL Bitola (Citizen association for advancement of development processes Pro Local Bitola)</td><td>10</td><td>The project addresses the gap in EU knowledge and engagement among youth in smaller and rural municipalities in North Macedonia. Implemented by Pro Local, it combines learning, creativity, and institutional practice through four regional EU Youth Forums, a national Youth EU Innovation Hackathon, and short micro-internships with the Ministry for European Affairs (MEA). Youth participants gain hands-on experience translating EU reforms into digital and creative outputs, such as videos, podcasts, and classroom tools. The Rural Youth & EU Awareness Report provides the first evidence-based insight into perceptions of EU reforms outside Skopje, informing future communication strategies. Sustainability is ensured through a Replication Video Toolkit, a Youth Dialogue Pledge signed by participating municipalities, and a national EU Youth Day showcase in Skopje, where youth present their work to peers, institutions, and the public. By combining experiential learning, creative co-production, and institutional linkage, the project transforms EU topics into locally relevant, youth-driven narratives while fostering civic engagement and long-term participation.</td><td>82.67</td><td>24,994.00</td><td>1,720.00</td><td>26,714.00</td><td>Project ranked 4th on reserve list</td></tr>
<tr><td>5 Nacionalen Mladinski Sovet na Makedonija Skopje (National Youth Council of Macedonia)</td><td>10</td><td>The proposed action applies a participatory and evidence-based approach designed to strenghten youth engagement in North Macedonia's EU Integration and reform process. The project introduces and localizes the EU Youth dialogue mechanism as a structured platform for consultations between young people, institutions and decision-makers. By combinign youth-led discussions with policy level dialogue, the initiative ensures that the perspectives of young people inform ongoing national efforts related to Euroepan Integration, Good-governance and democratic participation.</td><td>80.33</td><td>24,975.00</td><td>0.00</td><td>24,975.00</td><td>Project ranked 5th on reserve list</td></tr>
<tr><td>6 Zdruzhenie CIRZ Tetovo, Shoqata QIZHK Tetove (Innovation Center for Community Development)</td><td>12</td><td>The project targets low EU awareness, limited opportunities, and weak civic engagement among youth in the Polog region, focusing on two pilot municipalities. It combines experiential learning, civic engagement, and digital communication to make EU topics accessible and relevant. Interactive workshops, simulations, and group exercises introduce EU institutions, North Macedonia's accession process, and mobility programs, while debate training and competitions build critical thinking and public speaking skills. Activities are bilingual and co-delivered with schools, youth organizations, and the EU Info Point, ensuring inclusivity and local ownership. Digital campaigns and creative outputs, including the ArtEU Hackathon, amplify youth voices, counter misinformation, and highlight EU values. Study visits and project expos further strengthen youth-institution cooperation, fostering long-term engagement and civic participation.</td><td>79.50</td><td>25,000.00</td><td>0.00</td><td>25,000.00</td><td>Project ranked 6th on reserve list</td></tr>
<tr><td>7 VELO UCHILISHTA Skopje (Velo Schools)</td><td>10</td><td>The project empowers youth aged 16–25 to engage meaningfully with EU values and reforms through experiential learning, civic education, and mobility-based teamwork. It combines a residential camp, practice placements, and alumni-led micro-projects to develop knowledge, civic confidence, and active participation, linking young people directly with EU-related institutions. Through inclusive outreach, hands-on simulations, debates, community actions, and media visibility, the project strengthens youth understanding of Chapters 23, 24, and 27, promotes gender equality, social inclusion, and environmental responsibility, and ensures measurable impact via surveys, monitoring of activities, and broad public dissemination, creating a scalable and replicable model for youth civic engagement in North Macedonia and beyond</td><td>79.00</td><td>25,000.00</td><td>0.00</td><td>25,000.00</td><td>Project ranked 7th on reserve list</td></tr>
<tr><td colspan="3" align="right">Total:</td><td></td><td>174,881.20</td><td>17,453.80</td><td>192,335.00</td><td></td></tr>
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